HOW TO MAKE AN

EQUITABLE CITY

How can urban innovation and growth create **shared prosperity** for all?

Cities generate wealth, creativity and opportunity, but these benefits are not shared equally. Income, gender, ability and geography continue to shape who can access jobs, services and public resources, **leaving too many behind.**

Equitable cities create more paths to prosperity by redesigning infrastructure, policies and public services so that **more residents can participate in and benefit from urban life.** From inclusive mobility systems to dignified work and better access to services, equity-focused solutions help ensure that opportunity is not limited by where someone lives or who they are.

Projects featured:

Zu Peshawar, by **TransPeshawar**
Peshawar, Pakistan

Metrocable, by **Metro de Medellín**
Medellín, Colombia

SWaCH, by **SWaCH Pune Seva Sahakari Sanstha**
Pune, India

Re-Ciclo, by the **City of Fortaleza**
Fortaleza, Brazil

For more information about the projects featured here, scan this code:

TRANSPESHAWAR

Mobility As a Pathway to Change

In Peshawar, **Zu Peshawar's** bus rapid transit system is **opening doors to opportunity** for women, trans people and other vulnerable riders. Faster service cuts travel time to jobs and school, while safer, more accessible stations and operations reduce harassment. The system is driving wider transport reforms and expansion plans across the region.

Peshawar, Pakistan

SWACH PUNE SEVA SAHAKARI SANSTHA

Formalizing the Informal

In Pune, **SWaCH** recognizes waste pickers as essential workers in the city's waste system. Through a worker cooperative, they provide formal, door-to-door collection, while gaining safer conditions, steadier income and greater respect. Pune shows how cities can improve basic services while **valuing existing systems and workers.**

Pune, India

METRO DE MEDELLÍN

Connecting the City

In Medellín, a cable car system has **transformed the geography of opportunity.** Linking steep hillside neighborhoods to Medellín's wider transit network, **Metrocable** cuts commutes and brings jobs, school and services within easier reach. Stations have also become hubs for libraries, parks and community programs, creating new nodes of public life and opportunity.

Medellín, Colombia

CITY OF FORTALEZA

Dignified Workers, Dignified City

In Fortaleza, **Re-Ciclo** equips waste pickers with new technology and elevates them to a municipal workforce. E-tricycles improve services and established the first recycling program. Better pay, working conditions and digitized routes improved conditions and efficiency and spurred expansion of the cycling network. The project shows how **dignifying essential work** can strengthen city services.

Fortaleza, Brazil

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